

GABRIEL M. PHILLIPS

PRODUCT DESIGNER AND LEADER

A decade designing amazing experiences for innovative and impactful digital products.

EXPERIENCE

VANTA

Staff Product Designer 2023-24

Led design of SaaS reporting platform & Workspaces product, unlocking \$4M in ARR.

STRIPE

Staff Product Designer 2022

Owned merchant and consumer experience for Checkout—a prebuilt, hosted payment page optimized for conversion.

LIVONGO / TELADOC

Senior Manager, Product Design 2020-22

Owned experience for chronic conditions. Launched 4 new products for iOS/Android, web, and devices including the flagship company product—a blood sugar meter. Managed a small team.

Senior Product Designer 2019-2020

Redesigned company registration flow resulting in ~ \$10 million increased company revenue. Mentored and led junior designer on the team.

COHERO HEALTH

Director UX and Product 2015-19

Managed 3-person design team that designed . platform of native and web apps and bluetooth hardware for respiratory health patients and providers. Secured 2 patents. Coordinated with C-Suite.

Product Designer and Product Manager 2015

1st employee. Designed, PM'd, and released hardware and software solution for asthma. Oversaw development team of 12 people.

ACE ORGANIZING & SPACE DESIGN

Founder 2007-15

Founded boutique design firm for interior spaces and home organization.

More but less relevant experience found on [LinkedIn](#)

CONTACT

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SKILLS

DESIGN

Full stack user-centered-design toolkit and processes that create great customer experiences and drive company metrics.

SOFTWARE

Figma, Sketch, After Effects, Abstract, Zeplin, Aha, Atlassian suite

MANAGEMENT

Leadership of dispersed teams, professional growth and mentorship

EDUCATION

General Assembly 2014-15

Completed User Experience Design Immersive program

Columbia University Graduated 2003

Graduated cum laude & Dean's List with BA in American Studies; concentration in music composition with cross studies at Juilliard School of Music